



2023 Verandah Homeowner Survey: Summary of Results

In January 2023 the Verandah Community Association conducted an anonymous survey to better understand Verandah's homeowners. It was distributed by email to 1600 homeowners and 1021 responded (nearly 65% responded). The complete survey results are available at [Homeowner Survey Results](#). The Board and its committees will use this information to improve the way we communicate with you and to support our decision-making.

Summary of results

1. Most homeowners are relatively new to Verandah

Length of home ownership in Verandah

10% (<1-year)

60% (1-10 years)

30% (> 10 years)

2. Most of us live in our own homes in Verandah

7% of Verandah's home are renter occupied

3. We are evenly split between fulltime and seasonal residents

Demand for service peaks between November & April

4. We hail from many states and Canada

Predominantly from the mid-west & northeast

Canada accounts for 13% of homeowners

5. While the ages of people living in Verandah cover the spectrum, there are few people under 18

4% (< 18)

22% (18 – 60)

39% (61-70)

35% (> 70)

6. We leave Verandah often but do not have many outside visitors each month

60% of homeowners leave from 3-7 times/week 70% have

vendors or outside visitors 1-7 times/month

7. The Main Gate receives the most use

60% Main Gate & 40% Tropic Gate

8. Many Verandah homeowners are currently employed
 - 40% are employed
 - Of those employed nearly 70% work fulltime
 - 40% work from their home
9. TV and the internet are the principal sources of information for our homeowners
 - Homeowners rely on TV (30%) and the internet (55%) 40%
 - would use social media posts if provided by the VCA
10. Verandah homeowners are engaged in the southwest Florida community
 - 20% of homeowners volunteer within and outside of Verandah

The Word Clouds below describe homeowner responses.
(The larger the letters the greater the response.)

Preferred Social Media Outlet



Profession of Household Members

